Facebook Ads Connections

Contents:

- Limitations and Requirements
- Create Connection
  - via Dataprep by Trifacta application
  - Data Type Conversions

⚠️ Feature Availability: This feature may not be available in all product editions. For more information on available features, see Compare Editions.

Facebook Ads are paid messages that businesses place on Facebook. Ads appear in News Feed on desktop and mobile. For more information, see https://www.facebook.com/business.

Early Preview connection: This connection is in early preview. It is read-only and available only in SaaS product editions. For more information on early previews, see Early Preview Connection Types.

Limitations and Requirements

**NOTE:** During normal selection or import of an entire table, you may encounter an error indicating a problem with a specific column. Since some tables require filtering based on a particular column, data from them can only be ingested using custom SQL statements. In this case, the problematic column can be used as a filter in the WHERE clause of a custom SQL statement to ingest the table.

- For more information, please consult the CData driver documentation for the specific table.
- For more information on using custom SQL, see Create Dataset with SQL.

**NOTE:** For filtering date columns, this connection type supports a set of literal functions on dates. You can use these to reduce the volume of data extracted from the database using a custom SQL query. For more information, see the pg_dateliteralfunctions.htm page in the driver documentation for this connection type.

- OAuth 2.0 authentication is required.
  - An OAuth 2.0 web client is created for you in the Dataprep by Trifacta application.
  - You cannot create OAuth 2.0 connections via API.
  - You must authenticate through the OAuth 2.0 web client to enable the connection to work with the Facebook Ads datastore.

Create Connection

**via Dataprep by Trifacta application**

When you create the connection, please review the following properties and specify them accordingly:

<table>
<thead>
<tr>
<th>Connection Property</th>
<th>Description</th>
</tr>
</thead>
</table>

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### Connect String Options

The following default value sets the connection timeout in seconds:

```
Timeout=0;
```

Setting this value to 0 disables timeouts.

### OAuth 2.0 Client

The OAuth client is created and selected for you.

**NOTE:** When you create the connection in this window, you must click **Authenticate**, which authenticates to the app. This step is required.

### Default Column Data Type Inference

Leave this value as **Enabled**.

For more information, see the driver documentation [https://cdn.cdata.com/help/HRH/jdbc/default.htm](https://cdn.cdata.com/help/HRH/jdbc/default.htm)

**Data Type Conversions**

For more information, see the driver documentation [https://cdn.cdata.com/help/HRH/jdbc/default.htm](https://cdn.cdata.com/help/HRH/jdbc/default.htm)